

Leading Change and Innovation

Who should attend?

Managers who need to create a culture of innovation in their organization.

Why attend?

This learning experience will show managers how to lead innovation in their organization, workgroups, or teams. Leaders will learn how to:

- Use the discovery process to direct the flow of ideas into solutions that create value
- Effectively evaluate a situation and generate innovative solutions
- Define and discuss why innovation is crucial for business success
- Create an environment that allows people to use their imagination

Content

In order to maintain market leadership, organizations today have no choice but to innovate rapidly to stay ahead of the competition. However, creating a culture of innovation doesn't come easily. Tapping into people's creativity requires a pool of leaders who can inspire innovative thinking. Leading innovation is about getting people to think beyond the obvious and allowing people to get in the act of solving tough problems, improving quality, building customer loyalty, and taking the company's strategy to a new level. When new innovations in products, services, and processes have been defined and validated, it takes superior leadership capability to get people to change to support new concepts and work methods. Whether you like it or not, your business profession or line of work will evolve and you have two choices. First, you can be a proactive force and get yourself and your organization involved in making innovations; or second, you can choose to "react" to the innovations of others and miss opportunities to grow and apply your experience in exciting, new ways.

Duration

2 Days